

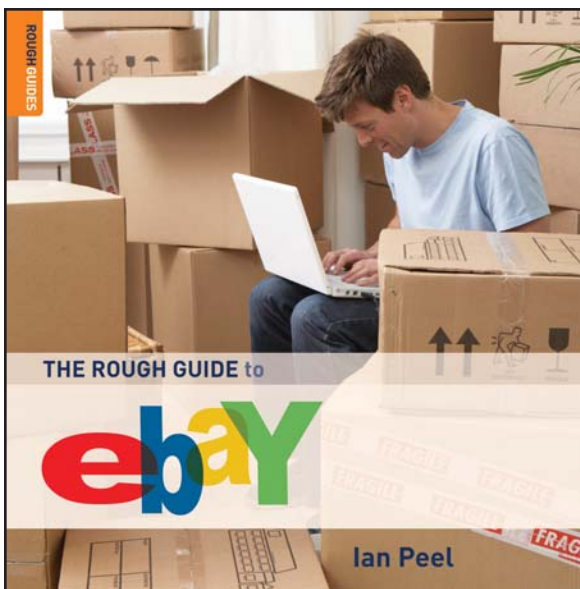
FOR IMMEDIATE RELEASE

Contact: KATY BALL, 212/414.3712

katy.ball@roughguides.com

The Rough Guide to eBay: From shoes and ships and sealing wax to cabbages and kings!

Whether you are browsing fabric for quilts and crafts, looking to unload old tools or in the market for a refurbished iPod, *The Rough Guide to eBay* will answer questions you didn't even know you had about buying and selling and save you serious cash. With 78 million items listed for sale at any time, eBay offers something for literally everyone, making this guide *the* foolproof holiday gift this season.



"Buy Low, Sell High"

DON'T MISS OUT ON THE WORLD'S BIGGEST MARKETPLACE!

- Sold-out concert tickets
- Suit jackets, vintage dresses, costumes and khakis
- Jewelry and handbags
- iPods, camcorders, digital cameras
- DVDs, CDs and VHS tapes
- Cars, boats, bikes
- Collectibles like comics, action figures, dolls and US coins

The Rough Guide to eBay
by Ian Peel
October 2006 / \$12.99 / \$18.99 CAN
ISBN: 1-84353-721-4

Now that you know what you CAN find on eBay, check out a few items that have received the boot:

from *The Rough Guide to eBay*, page 29:

Removed!

eBay's rules as to what can and can't be offered for sale are always being put to the test. The following auctions were allowed to be posted, but were removed when the site responded to public outcry.

- ✓SOUL: rather than selling his soul to rock & roll, or the devil, Adam Burtle tried eBay. "Please realize, I make no warranties as to the condition of the soul. As of now, it is near mint condition, with only minor scratches," his listing stated.
- ✓VIRGINITY: as famously auctioned online by Bristol University student Rosie Reid to pay for her studies.
- ✓KIDNEY: Peter Randall hoped to raise £50,000 to cover medical treatment for his daughter.
- ✓DEBRIS: NASA was outraged when members of the public offered debris from the space shuttle Columbia when it broke up over Texas in 2003. Similarly, it was just over an hour after the 9/11 terrorist attacks before sick opportunists began to auction debris from both the World Trade Center and the Pentagon.

SMART GUIDES FOR SMART PEOPLE

ROUGH GUIDES - 345 Hudson St., 4th floor, New York, NY 10014