



Rough Guides invite travellers to submit photos  
for inclusion in their World Lens App

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Rough Guides are giving travellers the chance to have their favourite travel photo featured in the new Rough Guides World Lens App. Budding photographers can upload their top travel photos to win the chance of having the image included in this free inspirational travel app alongside the best of the Rough Guide picture library.

A Rough Guide Picture Editor will judge the entries and the winner will also receive a digital SLR camera. All photographs entered will be displayed in an online gallery and one winning photo will be picked each month for 3 months.

Travellers can upload their photos and view the image gallery here:  
<http://on.roughguides.com/world-lens-photo-competition/>

The free Rough Guides App has 200 beautiful images that users can browse through in slideshow mode, share with friends and family via email, Twitter or Facebook, tag as favourites, download as wallpaper or geo-locate on a world map. Regular fresh uploads to the gallery means users never run out of inspiration for their next holiday. Evocative captions and short essays by Rough Guide writers accompany each image.

"We're excited to be able to involve our fans in our first app," says Liz Statham, Marketing Director at Rough Guides. "We know there are plenty of budding travel photographers out there and this is a great opportunity for us to help them showcase their work".

#### **Notes for Editors:**

Rough Guide World Lens is available now for free from the App Store on iPad, iPhone or iPod touch:

<http://itunes.apple.com/gb/app/rough-guides-world-lens/id402171794?mt=8>

Find more information and upload your photos here:  
<http://on.roughguides.com/world-lens-photo-competition/>