

PRESS RELEASE

Transform your cyber social life,  
showcase your music, or pimp  
your profile...

## Must be the new Rough Guide to MySpace

Packed with tips, tricks, how-tos and safety advice, the new **Rough Guide to MySpace** by Peter Buckley goes beneath the hype to show how to make the most of MySpace, Bebo, Friendster and other online communities.

“Whether it’s a hangout for mates or flirting teenagers, a stage for musicians and comedians, a forum for networking professionals, a drop-in for new parents, or a soap box for politicians, online communities like MySpace have grown at an astonishing rate,” says Buckley.

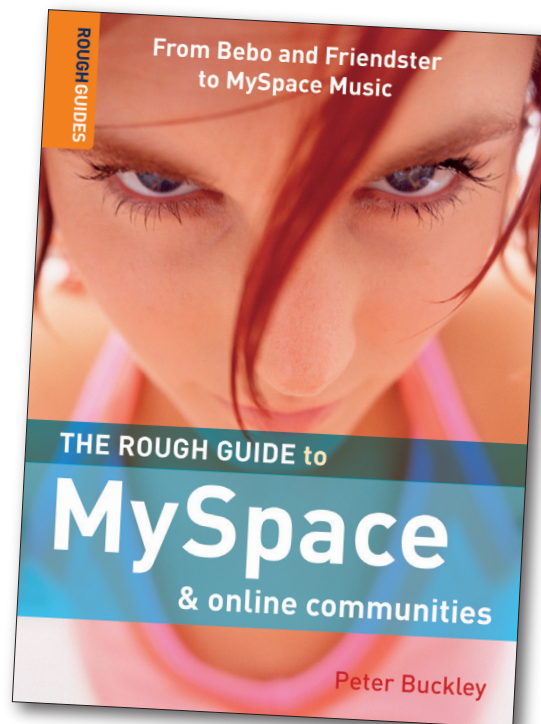
For confused beginners and safety-conscious parents through to Internet-savvy regulars and bands looking to be signed, the Rough Guide is packed with information to help you choose the right community for you, customise your profile, master basic Web design, edit and post images, and upload music and video clips.

“MySpace is a phenomena, it’s one of the top five websites in the world with more traffic than Google and around 250,000 new users a day” says Buckley. But with such a huge number of members, the risk of inappropriate content and privacy problems can be a major concern.

### MySpace safety tips

“Although sites like MySpace put a lot of effort into policing material that falls within their jurisdiction, there are millions of pages containing content that is updated every minute of every day,” continues Buckley. “To safe-guard yourself or your children there are things to be aware of.”

Check out some useful safety tips below for both users and parents.



### The Rough Guide to MySpace & online communities

NEW TITLE

by Peter Buckley

ISBN 1-84353-842-3

240p, two-colour, illustrated throughout

Published: November 2006

£6.99

For more info visit:  
[www.myspace.com/  
roughguidetomyspace](http://www.myspace.com/roughguidetomyspace)

► Be wary of phishing – being lured onto a bogus webpage that resembles the site you are using and asks you to re-enter your username and password. They may try to re-use your details to access an online shop or bank account under your name.

► There have been reports that some employers check the profiles of interviewees. Similarly, people have been fired as a result of posting content online.

► Be wary of “identity theft” – someone pretending to be you. Get in touch with the administrators if you suspect a problem. MySpace has a separate link for teachers being persecuted by false profile pages.

► Talk to your kids so they know you are trying to understand what online communities are. They might be more likely to go to you for help if things go wrong.

► Discourage your kids from revealing too much information about themselves online.

► Investigate the safeguards that networking sites offer to filter requests for friendship from “unknown” peers.

► Never delete your child’s account behind their back.

## How does the book work?

From Internet connections and common misconceptions, to the history of the sites and their future in cyberspace - the Rough Guide tells you everything you need to know. From MySpace basics to customising your profile, you can discover how to create and edit your own movie and take part in filmmaker forums.

With a section on music you can get the most out of your recordings and learn how to build your band profile. And the MySpaceology section reviews the websites, blogs and MySpace weirdness. The perfect gift for anyone, the new Rough Guide shows how to become a true MySpace expert and make the most out of your space online.

## Author notes

Peter Buckley, a Rough Guide editor and author, is a MySpace.com member, co-author of The Rough Guide to iPods, iTunes & Music Online, and Rough Guides to the Internet and Macs & OS X. Peter also heads up the Rough Guides’ Podcast series. He lives in Brighton and plays in several bands that promote themselves on MySpace.

For review copies, reader giveaways, extracts or author interviews, contact Anna Paynton at:

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