



Make The Most Of Your Time On Earth!

Whether you're an armchair traveller or looking to plan your next adventure, 'Make the Most of Your Time on Earth: The Rough Guide to the World' is a book to inspire.

Discover the world's best travel experiences from extraordinary landscapes and jaw-dropping architecture, to white knuckle adventures and the world's best beaches.

Each one of the recommendations in 'Make The Most of Your Time on Earth' comes from Rough Guides writers' personal experiences, accumulated over the last 25 years of travelling the globe.

"Experiences have always been at the heart of the Rough Guide concept" says Publishing Director Martin Dunford. "When we started writing Rough Guides we wanted to share the kind of travel that we had been doing ourselves. And we wanted to push travel a bit further, inspiring our readers to get away from the established routes and seek something that little bit more special and authentic - in short, to settle for nothing less than an ultimate travel experience."

These are the experiences that you want to share with your friends and family, the ones you will always remember. It could be the sense of awe you felt the first time you set eyes on an iconic building or looked out across a special landscape; it might be the camaraderie of joining the locals at a village fiesta- or the epic train ride you took to get there; perhaps an adrenaline-inducing physical activity - rainforest zipwiring, or soaring over the desert in a hot-air balloon; or even just enjoying a simple meal with new people in a perfect setting.

Whether remote or close to home, easy to do or a once-in-a-lifetime quest, each one of the suggestions in 'Make the Most of Your Time on Earth' is designed to get your feet itching and impatient to get out there.

Divided into geographical areas 'Make The Most Of Your Time On Earth' covers the world from Antarctica to Zanzibar. The entries have all the 'savviness' you'd expect from Rough Guide writers, along with stunning photography and stylish design.

"Our planet is rich and diverse, and it is one of the pleasures of life to see and understand as much of it as we can. Everyone wants to make the most of their time on earth. This book will hopefully provide some inspiring ideas for how to go about it."

Notes to Editors:

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